

Delaware Division of the Arts Encourages Arts Philanthropy Through Do More 24 Delaware

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in matching funds to its FY2022 arts
organization grantees in conjunction with
the event**

Wilmington, Del. (February 1, 2022) – The Delaware Division of the Arts is proud to support the arts sector through Delaware’s largest day of giving, Do More 24 Delaware, on March 3-4, 2022. For the second year, the Division will provide up to \$400,000 in matching funds to its FY2022 arts organization grantees in conjunction with the statewide giving day event. The Division’s “stretch pool” funds will be awarded to grantees who fundraise through the domore24delaware.org website over the 24-hour fundraising period starting at 6 p.m. on Thursday, March 3 and ending at 6 p.m. on Friday, March 4. Do More 24 Delaware is organized by United Way of Delaware and Spur Impact Association.

Thanks to the Division’s support in 2021, Do More 24 Delaware raised nearly \$2 million from more than 10,000 unique donors for 400+ Delaware nonprofits in 24 hours, and it is hoping to be just as successful this year, if not more. More than 40% of that total raised went to nonprofits in the arts sector. Division funds will again be allocated to its participating grantees in proportion to the donations they raise through the Do More 24 Delaware campaign.

Jessica Ball, Director of the Delaware Division of the Arts states, “Arts and culture organizations have been essential in

keeping people engaged in creative activities throughout the pandemic and they continue to be an important part of our economic recovery. The public understands that the recent surge of the pandemic has impacted these organizations and we believe that this 'stretch pool' incentive will encourage donors to stretch their donations a bit further to support their favorite arts organizations."

In conjunction with the giving day, Do More 24 Delaware is presenting two special events to add to the day's fun and excitement. Once again, the public is invited to tune into the Do More 24 Delaware Livestream this year with Mr. Delaware Gives (Chris Bruce), who is returning for another 24-hour livestream for the length of the event. Starting around 6 p.m. on Thursday, March 3 and concluding 24 hours later, the public can view the livestream on Facebook and YouTube. The livestream will feature nonprofit guests and other leaders and Delebrities who will be chatting informally about their favorite nonprofits. It is a chance to learn more about Delaware nonprofits, the important work they do, and the services they provide to Delawareans.

Also, anyone who makes a \$50 donation to one or more of the participating nonprofits during the giving day will receive a link to an exclusive, virtual, one night only benefit concert featuring Backtrack Vocals, an award-winning, five-person a capella group based in New York City. Two of the Backtrack Vocals members went to schools in Delaware. The concert will air on Friday, March 4 at 8 p.m. after the 24-hour giving day officially ends.

To see which Delaware arts organizations are participating in Do More 24 Delaware, or to see the full list of 400+ Delaware nonprofits participating in the fundraising event, people can visit Do More 24 Delaware's [Find a Cause to Support page](#).

The Delaware Division of the Arts remains committed to supporting the arts and cultivating creativity to enhance the

quality of life for all Delawareans. This partnership with Spur Impact, United Way of Delaware, and the Do More 24 Delaware planning team continues to provide a great opportunity to work together in fostering philanthropy in support of the arts.

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Contact: Kaitlin Ammon, Program Officer, Marketing and
Communications

302-577-8280, kaitlin.ammon@delaware.gov

Image: OperaDelaware, Joe del Tufo, Moonloop Photography

The [Delaware Division of the Arts](#), a branch of the Delaware Department of State, is dedicated to cultivating and supporting the arts to enhance the quality of life for all Delawareans. Together with its advisory body, the Delaware State Arts Council, the Division administers grants and programs that support arts programming, educate the public, increase awareness of the arts, and integrate the arts into all facets of Delaware life. For more information about the Delaware Division of the Arts, visit arts.delaware.gov or call 302-577-8278.